

strategia

MICROSURE™ ANTIMICROBIAL SOLUTIONS

**REDUCING THE SPREAD OF HARMFUL
MICRO-ORGANISMS THAT POTENTIALLY CAUSE DISEASE**



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EXECUTIVE SUMMARY

About Us | Brief Overview

Strategia Project Management Inc. is an innovative Healthcare group of professionals, creating unique solutions in an effort to become one of the leading biotechnology and healthcare companies in the world. Our team of experts strive to solve worldwide healthcare problems at the most difficult levels, always pushing the boundaries of science and technology. Our board-certified interdisciplinary team of physicians have over 160 years of combined experience within the healthcare industry. This level of experience has provided a mechanism for state-of-the-art research and development in bringing new and innovative healthcare solutions to the market. Our team has developed highly diverse healthcare systems, networks and biotech innovation, providing patient care unmatched by any company.

Dr. Erwin Lo, Neurosurgeon and founder, collaborated over 10 years ago with a group of experts as it relates to material science and biotechnology, to develop a very unique soluble antimicrobial solution to protect any multiple diverse surface including the human skin. The antimicrobial affect occurs when the solution dries and mechanically attaches, leaving behind a nanomolecular silica dioxide crystalline layer, which eradicates any bacteria and virus. For years, science has combated these biohazards with “Chemical Kills” – utilizing toxic combinations of chemicals against various biological threats (bacteria, viruses, etc.). Through the study and advancements in the field of nanotechnology, Strategia has developed a process to create a “Mechanical Kill” allowing the surface of an object itself to destroy the cell walls of the bio threat attempting to adhere. This covalent bond becomes a barrier on the surface in which it is attached. Our team has developed patented systems of applications and materials that provide a variety of solutions to almost any public healthcare threat. In addition, our unique technologies provide various methods of protection, which include a delivery system in aerosol form (Vapor/Mist) for large area coverage. Our team of experts have collaborated with Major Airlines, Cruise Lines and other public transportation industries concerned about the spread of microbes in passenger cabins, and developed an electrostatically charged disinfectant sprayer, to treat an entire vessel in a matter of minutes.

Strategia has invested considerable time and resources to ensure our technologies reach a level of efficacy unmatched by other Bio Pharma companies. Our products adhere to a strict clearance process and guide-lines. We have worked extensively with the University of Liverpool regarding the testing and research on the efficacy of our surface protectant as well as the University of Georgia, testing our coating efficacy on orthopedic hardware implants and infectious diseases.

Strategia is an integrated, world-class multi-specialty healthcare organization – Our physicians and team of experts are world-renowned and recognized for delivering state-of-the-art solutions to complex healthcare challenges. Our innovative technologies are one of our many groundbreaking solutions we bring to the healthcare market. *Our goal is simple, to provide our products across the world in order to save lives immediately!*

YOUR SAFEGUARD...

8-HOUR DEFENSE™ HAND SANITIZER



8-Hour Defense Hand Sanitizer is an anomaly. Fully capable of tackling unwanted germs. No added dyes or fragrances. Gentle on skin and safe for use around people & pets. Never sacrifice safety for product performance again.

8-Hour Defense Hand Sanitizer works on contact and leaves an invisible, "breathable" barrier that stays working & locked in place **for 8 hours or more***. Experience heightened protection **before** & **after** exposure.



Protection through Prevention.

- Alcohol-Free
- Moisture-infused foam or spray
- No cracking, drying or burning
- Does not degrade surfaces
- Parent, Nurse & Teacher Favorite

1

Tested and proven to help reduce bacteria that potentially cause disease.

2

Physician tested and approved.

3

Amplifies consumer defense against the threat of surface transmissible infections.

- Benzalkonium Chloride based
- Patented manufacturing process
- Enhanced Capabilities

PROTECTS LIKE NO OTHER

*Skin cells may be shed prior to 8 hours naturally or by abrasion. Reapply as needed.

Instant killing action -
lasting prevention



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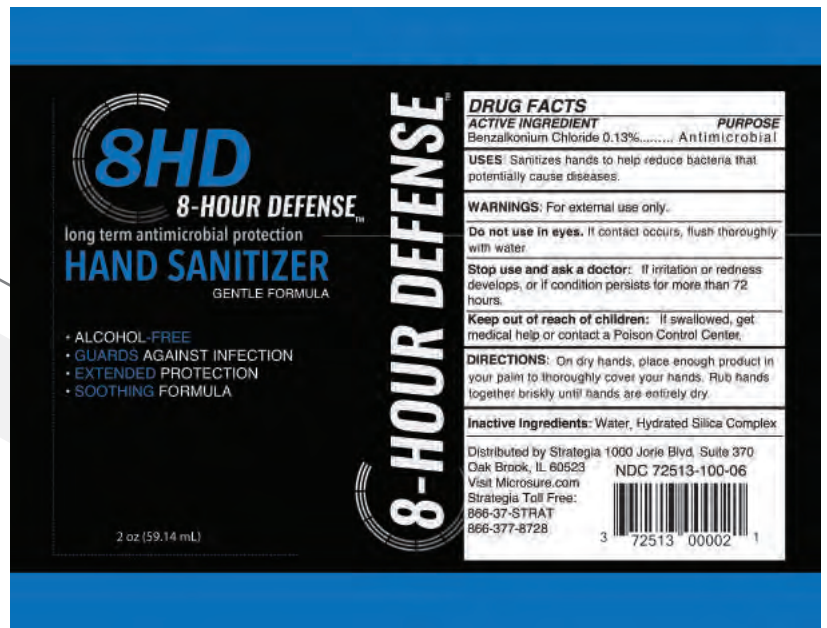
866.377.8728

8HD™

8-HOUR DEFENSE™

MICROSURE

8 HOUR DEFENSE™



HAND SANITIZER

DIRECTIONS FOR USE

- 1 Place enough product in your palm to thoroughly cover your hands.
- 2 Rub hands together and allow to dry.
- 3 Note: Do not rinse or wipe off the hand sanitizer before it's thoroughly dry.
- 4 Our Product has been tested to be effective for greater than 8 hours. However, Skin Cells shed prior to 8 Hours naturally or by abrasion. Reapply as needed.

YOUR SAFEGUARD...

MICROSURE ALL PURPOSE CLEANER AND DISINFECTANT™



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Virucidal - Bactericidal - Fungicidal

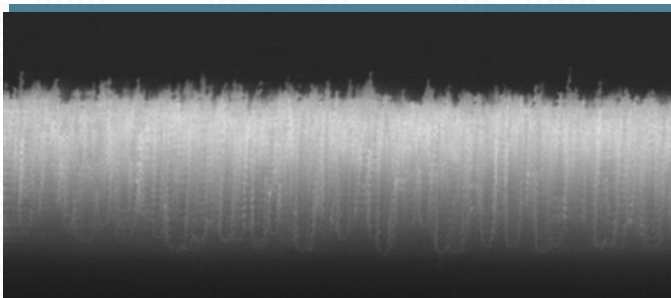
The traditional mode of action to combat transmission of harmful microorganisms on surfaces is to attack the germs with varying degrees of poisonous chemicals. These poisons are composed of alcohols, bleaches and acids, and are designed to target and destroy a microbe's outer membrane, resulting in a "chemical kill". Antimicrobial biocides are toxic compounds that are harmful to humans, plants and animals.

When a surface is coated with Microsure All Purpose Cleaner and Disinfectant, millions of "invisible", nanoscopic crystalline structures begin forming and bonding (with the surface), effectively forming a new surface. Resulting in a "mechanical kill", that will kill the cells of the bio threat trying to attach to the object.



PROTECTION THROUGH PREVENTION

- This newly mechanically modified surface is one that prevents adhesion, disrupts microbial communication and prohibits colonization, reproduction and proliferation.
- Microbes that are unfortunate enough to come in contact with a Microsure All Purpose Cleaner and Disinfectant modified surface, exhaust themselves, wither and die.
- Unlike traditional disinfectants, Microsure All Purpose Cleaner and Disinfectant stays in place long after you apply it.



**The material is approximately 4 Nano meters in size. The material has been developed in such a way as it creates "Crystalline Structures" which penetrates the cellular membrane.*

Effective against the most common germs, including E.Coli, Enterococcus hirae, P. Aeruginosa and Staphylococcus aureus. As well as many viruses, mold and fungi.

1

2 Dries on any surface forming a covalent bond.

2

3

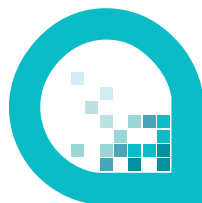
Leaves Hard, Non-Porous Surfaces Disinfected.

- Will not degrade or discolor surfaces not harmed by water.
- Multi-purpose cleaner that can replace many other cleaning chemicals combined.
- Compatible with non-bleach disinfectants.

**Instant killing action -
lasting prevention**



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microSURE™

ALL PURPOSE CLEANER AND DISINFECTANT

MICROSURE™

ALL PURPOSE CLEANER AND DISINFECTANT



Microsure All Purpose Cleaner and Disinfectant is a one-step disinfectant cleaner and odor neutralizer designed for general cleaning, and disinfecting of hard, non-porous inanimate surfaces. Quickly removes dirt, grime, food residue, blood and other organic matter commonly found in hospitals or health care facilities. It eliminates odors leaving surfaces smelling clean and fresh. Use where odors are a problem.

- ✔ Kills Cold† & Flu Viruses
- ✔ Kills Norovirus, Canine Parvovirus and Rhinovirus in 2 Minutes
- ✔ Leaves Hard, Non-Porous Surfaces Disinfected
- ✔ Antibacterial Formula Cleans and Disinfects

ACTIVE INGREDIENTS

Alkyl 60% C ₁₂ , 30% C ₁₄ , 5% C ₁₆ , 5% C ₁₈	0.15%
Alkyl 68% C ₁₂ , 32% C ₁₄ , dimethyl ethylbenzyl ammonium chlorides	0.15%
INERT INGREDIENTS	99.70%
TOTAL	100.00%

BLEACH-FREE, ALCOHOL-FREE
***VIRUCIDAL/BACTERICIDAL/PSEUDOMONICIDAL**
 Use on hard, non-porous surfaces: stainless steel, Formica®, glass, tables, glazed porcelain, plastic, glazed stone, glazed granite, sealed stone, sealed granite. Saves time. Cost Effective and Time Efficient when used with a refillable spray bottle or mechanical spray device. Ready to use (RT-U) spray.

DIRECTIONS FOR USE
 It is a violation for Federal Law to use this product in a manner inconsistent with its labeling. This product is not to be used as a terminal sterilant/high-level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile area of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body.

This product is not for use on critical and semi-critical medical device surfaces.

GENERAL CLEANING: Spray soiled area then wipe with a dry paper towel or lint-free cloth.

KEEP OUT OF REACH OF CHILDREN
CAUTION

Net Contents: 1 Gallon

EPA REG. NO. 1837-220-9590
 EPA EST. NO. 61504-GA-1

DISINFECTING, DEODORIZING: Remove gross filth or heavy soil prior to application of the product. Apply product with a hand pump trigger sprayer or low pressure coarse sprayer. Hold sprayer six to eight inches from the surface to be treated. Spray area until it is covered with the product. Allow surface to remain visibly wet for 2 minutes. No scrubbing necessary. Allow treated surfaces to air dry or wipe off with a clean cloth, mop or sponge. When using on food contact surfaces: counter tops, stovetops, highchairs, kitchen appliances, thoroughly rinse all treated surfaces with potable tap water. This product must not be used to clean eating utensils, glassware and dishes. This product is an effective disinfectant against: *Pseudomonas aeruginosa* (ATCC 15442), *Salmonella enterica* (Galimovella) (ATCC 10708), *Staphylococcus aureus* (ATCC 6538), Methicillin Resistant *Staphylococcus aureus* (MRSA) (ATCC 33571), *Vancomycin Resistant Enterococcus faecium* (ATCC 51539), Extended Spectrum Beta-Lactamase (ESBL) *Escherichia coli* and *Klebsiella pneumoniae* New Delhi Metallo-Beta Lactamase (NDM-1) Carbapenem Resistant.

***VIRUCIDAL ACTIVITY:** This product is an effective virucide on hard non-porous surfaces against Human Immunodeficiency Virus Type 1 (HIV-1) and Avian Influenza Virus (AIV) H5N1/1997, when the treated surface is allowed to remain wet for 30 seconds. This product is an effective virucide on hard, non-porous surfaces against Human Rotavirus (ATCC VR-2018), Hepatitis B Virus (HBV), Hepatitis C Virus (HCV), Duck Hepatitis B Virus (DHVB) and Bovine Viral Diarrhea Virus (BVDV) when the treated surface is allowed to remain wet for 1 minute (60 seconds). This product is an effective virucide on hard, non-porous surfaces against Feline Calicivirus, Norovirus (Newalk Virus), Canine Parvovirus, Rhinovirus Type 14 (ATCC VR-284) and Rhinovirus Type 39 (ATCC VR-340), when the treated surface is allowed to remain wet for 2 minutes. This product is effective against Poliovirus Type 1 (ATCC VR-1562) when the treated surface is allowed to remain wet for 5 minutes. Allow treated surfaces to air dry or wipe off with a clean cloth, mop or sponge.

KILLS HIV-1, HBV and HCV ON PRE-CLEANED ENVIRONMENTAL SURFACES/OBJECTS

PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS in health care settings (Hospitals, Nursing Homes) or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1, Hepatitis B Virus

(HBV) and Hepatitis C Virus (HCV).
SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1, HBV AND HCV OF SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS:
PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks, and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.
 †H1N1rhinovirus

CONTACT TIME: Allow surfaces to remain wet for 2 minutes. HIV-1 is inactivated in 30 seconds. HBV and HCV are inactivated in 1 minute).

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID
IF IN EYES: Hold eyes open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.

IF ON SKIN: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

STORAGE AND DISPOSAL
DO NOT CONTAMINATE WATER, FOOD, OR FEED BY STORAGE OR DISPOSAL.

PESTICIDE STORAGE: Store in a dry place inaccessible to children.
CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. Offer for recycling if available or puncture and dispose in a sanitary landfill, incineration, or burning, if allowed by state and local authorities. If burned, stay out of smoke.

CONTAINER DISPOSAL FOR REFILL SPRAY BOTTLE: Do not reuse empty spray bottle except with refill container, otherwise wrap spray bottle and discard in trash. Offer for recycling if available.

PESTICIDE DISPOSAL: Pesticide wastes are acutely hazardous. Improper disposal of excess pesticide, spray mixture, or rinseate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste representative at the nearest EPA Regional Office for guidance.

Distributed by: Strategia, LLC
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DIRECTIONS FOR USE

- 1 GENERAL CLEANING:**
Spray targeted area and let dry.
 - 2 DISINFECTING, DEODORIZING:**
Pre-clean surface before application of product.
- Apply product with a hand pump trigger sprayer, low pressure coarse sprayer, or preferred applicator of choice. Hold sprayer six to eight inches from the surface to be treated.
 - Spray area until it is adequately covered with the product.
 - No scrubbing necessary. Allow treated surfaces to air dry.

GUIDELINES FOR APPLICATION

INDOOR SURFACES:

Walls / Ceilings: Apply every 3 months

Floors, rails, stairs, furniture: Apply every 3-6 weeks depending on frequency of human contact

OUTDOOR SURFACES:

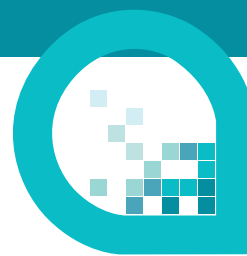
Building walls: Apply every 6 weeks to 3 months

Sidewalks, outdoor furniture, etc. : Apply every 3-6 weeks depending on weather conditions, foot traffic and frequency of human contact

*It is important to always refer to and abide by the EPA set guidelines prior to application of this product, as these guidelines may change periodically over time.

YOUR SAFEGUARD...

WOUND CARE



microSURE™

Infectious Disease Management relies on both reducing the spread of bacteria, as well as creating an environment that makes bacteria difficult to grow. By creating a surface that makes it impossible for bacteria to grow and multiply on surfaces, the rate of infection will necessarily drop.

When a wound is coated with Microsure, millions of “invisible”, nanoscopic crystalline structures begin forming and bonding (with the surface of wound), effectively forming a new surface. Resulting in a “mechanical kill”, that will kill the cells of the bio threat trying to attach to the object.



First-Aid Antiseptic to help fight infection!

DIRECTIONS FOR USE

- Clean the wound and dry thoroughly.
- Using a clean hand, apply thin coating of microSURE to the wound and surrounding area. Let dissipate for 60 seconds.
- Allow microSURE to dry before applying any antibiotics, bandages, or dressings.
- Apply antibiotic, if directed by your physician. Otherwise, allow wound to dry for several minutes.
- Dress the wound as directed by your physician.

**For maximum results, re-apply every 6-8 hours, or as directed by your physician.*

Tested and proven to help reduce bacteria that potentially cause disease.

- Dries on any surface forming a covalent bond.
- Help prevent infection from minor cuts, scrapes, burns, or other wounds.

- Promote healing of diabetic wounds
- Guard against infection
- Extended protection
- No-sting formula

**Be Sure.
Use MicroSURE.**

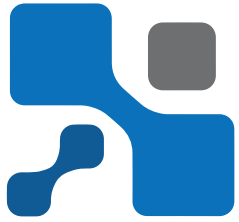


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CERTIFICATION AND COMPLIANCE

FDA

U.S. Food and Drug Administration
(FDA) NATIONAL DRUG CODES:

72513-100-01
72513-100-02
72513-100-03
72513-100-04
72513-100-05
72513-100-06

EPA

U.S. ENVIRONMENTAL PROTECTION AGENCY (EPA):

Product Registration Number

1839-220-95990